

Appendix A

Community Criteria for Pursuing Local Woodstove Exchange Programs

1. Demonstrated High Local and/or Regional Need: (25%)

- Reliable Air Quality data showing poor air quality during heating season (late fall thru to early spring)
- Local geography susceptible to inversions (valleys, etc.)
- Moderate to high percentage of homes heating with wood (both primary and secondary)
- High number of old tech. stoves currently in use

2. Monitoring Capacity and Potential: (10%)

- Have active local air quality monitoring stations (preferable PM2.5)
- Have past data showing poor air quality during heating seasons
- Can continue to monitor air quality to see results of program
- Ideally want roving PM 2.5 monitors to identify and monitor neighbourhood hot-spots.

3. Partnerships and Community Buy-in: (35%)

- Need local and regional retailers on-board, willing to participate and wanting to promote over and above program promotions. (registration fee to be used for program promotions)
- Local municipalities and/or regional district support with willingness to consider: i.e. woodstove bylaws, waiving permit fees for program participants, storing old units at secure Works Yards until recycled, and/or providing additional incentives such as rebate dollars to encourage residents to upgrade.
- Local Credit Unions and/or banks willing to provide favourable financing
- Overall ability to leverage additional incentives (and/or decrease identified barriers to change)
- Feasible old stove recycling component or plan

4. Coordinator and Organizational Capacity: (30%)

- Community coordinator and organization (local non-profit, gov't, or airshed management/air quality group) willing to champion and deliver program
- Partnership among neighbouring communities to deliver exchange program together (i.e. coordination at regional district level)

- Organization and coordinator have good reputation and willing to work collaboratively
- Have past project delivery experience and capacity
- Familiar with wood heating, air quality and health
- Understanding of and/or willingness to embrace Community-Based Social Marketing
- Long-term program plan or vision (i.e. community clean-burning education plan or ability to make program self-sustaining)